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**CJ Magazine** circulation readership:  
 Owners, operators, and chief pilots of these fine aircraft will receive *CJ Magazine*  
 Geographic distribution: worldwide

Registered Planes\*

MAKE	MODEL	US	FOREIGN	TOTAL
CITATION	500	138	92	226
CITATION	525	226	123	336
CITATION	BRAVO	191	143	324
CITATION	CJ1	112	83	188
CITATION	CJ1+	52	45	94
CITATION	CJ2	134	107	229
CITATION	CJ2+	72	88	154
CITATION	CJ3	211	128	327
CITATION	CJ4	3	0	3
CITATION	ENCORE	134	33	160
CITATION	ENCORE+	50	12	60
CITATION	EXCEL	263	119	363
CITATION	I	4	16	20
CITATION	I/SP	223	62	280
CITATION	II	371	197	553
CITATION	II/SP	41	25	64
CITATION	III	143	52	190
CITATION	MUSTANG	158	147	287
CITATION	S/II	108	41	147
CITATION	SOVEREIGN	183	125	282
CITATION	ULTRA	218	63	274
CITATION	V	203	55	254
CITATION	VI	19	17	33
CITATION	VII	79	42	114
CITATION	X	246	72	295
CITATION	XLS	176	173	323
CITATION	XLS+	28	28	51
<b>TOTALS</b>		<b>3786</b>	<b>2088</b>	<b>5631</b>

\* data current as of 9/28/11

**CJ Magazine**  
 Village Press, Inc.  
 2779 Aero Park Drive  
 Traverse City, MI 49686  
 Contact: John Shoemaker  
 Advertising Director  
 1-800-773-7798  
 johns@villagepress.com



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# 2012 Circulation Report



Created by Village Press Publications, **CJ Magazine** is a controlled-circulation magazine featuring all aspects of Citation ownership and operation. Distributed worldwide, the well-written and professionally composed magazine will serve the entire global Citation family.



*Please review the circulation data enclosed within this brochure.*

# CJ Magazine...

is total market penetration for your advertising message.

Citation owners and operators worldwide know they can rely on *CJ* to deliver the most informed, concise, and focused product and service updates. And they will receive the magazine automatically because our circulation list, updated every issue, shows us that they own or operate the Citation. Our readers own the jet or fly it — they specify the details, and they need to know where to go for the best of everything Citation... And so we'll send them a copy of *CJ* in March, June, and September 2012.

Does your advertising message reach the Global Citation Market?

It does with *CJ Magazine*.

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OPERATORS OF MORE THAN **5,600** CITATIONS WORLDWIDE

## Village Press Aviation Group

### **American Bonanza Society**

**Circulation September 2011 @ 9,179**

This is the official publication of the American Bonanza Society. It is published monthly for the benefit of the 10,000 members who are Bonanza and Baron owners and Beechcraft enthusiasts. The editorial thrust is toward informing the readership of safety practices, technical support, procedures, new products, flying techniques, trips, and club news.  
Website: [www.bonanza.org](http://www.bonanza.org).

### **Cirrus Pilot**

**Circulation September/October 2011 @ 3,451**

Cirrus Pilot is the bi-monthly magazine of C.O.P.A. (Cirrus Owner Pilot Association). Sent to the 3,000 + members of COPA, worldwide, the magazine is written by and for Cirrus Aircraft owners, with ad sales and production based at Village Press. As with our other aviation organization publications, the magazine offers useful information regarding the operation, maintenance, safety, and enjoyment of their special aircraft.  
Website: [www.cirruspilots.org](http://www.cirruspilots.org).

### **Comanche Flyer**

**Circulation September 2011 @ 2,019**

This is the official monthly membership publication of the International Comanche Society where 2,600 copies are distributed internationally, every month. Editorial coverage includes member spotlights, maintenance tips, safety issues, trips taken and upcoming fly-ins, and club news.  
Website: [www.comancheflyer.com](http://www.comancheflyer.com).

### **CJ**

**Controlled circulation September 2011 @ 4,122 print & 7,531 digital**

The CJ Magazine is the bi-monthly publication for the international audience of owners, chief pilots and operating companies flying the 5,300 Citations currently in operation worldwide. This controlled circulation magazine features all aspects of Citation ownership and operation. This high quality publication presents to its readers a full spectrum of informative detail regarding technical maintenance and operations, destinations, and colleague profiles.  
Website: [www.cjmagazine.net](http://www.cjmagazine.net).

### **King Air**

**Controlled circulation September/October 2011 @ 6,591 print & 5,024 digital**

The King Air Magazine is the bi-monthly publication dedicated to the most successful series of turboprop aircraft ever built. Circulated on a controlled basis to the owner/operators of King Air aircraft, worldwide, the high quality publication presents to its readers a full spectrum of informative detail regarding technical maintenance and operations of their aircraft, colleague and business profiles, news from the aircraft manufacturer and a discussion of aviation issues that could affect readers. Not only a must read for King Air aficionados but for any pilot or aviation enthusiast with an eye for the best.  
Website: [www.kingairmagazine.com](http://www.kingairmagazine.com)

### **Twin & Turbine**

**Controlled circulation September 2011 @ 17,651 print & 26,782 digital**

*Twin & Turbine* is a leading general aviation magazine solely focused on the serious, accomplished owner-pilot. These are successful entrepreneurs and business owners who own and fly cabin-class and turbine equipment for business and pleasure. Our subscriber list is composed of owner-operators of turbine-powered aircraft, from turboprops to light jets to wide-cabin jets. As many owner-pilots aspire to fly entry-level light jets, *Twin & Turbine* provides guidance on transition topics, including training, insurance and other operational knowledge. *Twin & Turbine* provides our readers support and information to ensure their operation is safe and efficient. We regularly cover such topics as medical, tax, finance options, new and out-of-production aircraft reviews, new avionics/technology reviews, training, operations and piloting skills. This magazine is published 12 times per year.  
Website: [www.twinandturbine.com](http://www.twinandturbine.com)

**John Shoemaker, Advertising Director**

1-800-773-7798

[johns@villagepress.com](mailto:johns@villagepress.com)